

Pablo Zúñiga is the co-founder of Desatio, an exponential architecture and design studio based on disruption. He was born in San Francisco del Rincon, he obtained a scholarship from the Instituto Tecnológico y de Estudios Superiores de Monterrey, where he studied Industrial Design in 2018.

Pablo co-founded the firm in partnership with his twin brother; in their work they have established an innovative approach to design, users and the impact of their promotion. The main objective is to create a design process for products after their useful life. Pablo is a industrial designer, enjoys taste dishes and travel.

EDUCATION

Instituto Tecnológico y de Estudios Superiores de Monterrey, León, Guanajuato
Bachelor in Industrial Design, December 2018

Instituto Tecnológico y de Estudios Superiores de Monterrey, León, Guanajuato
Packaging design, July 2018

EMPLOYMENT HISTORY

Director of design , Desatio, San Francisco del rincón	2018-Present
Industrial designer in innovation , Playclub, Silao, Gto.	Fall 2017
Branding design , Dos Maquinas, Monterrey.	2015- 2017
Retail designer , Actual diseño, León	2014-2015
Modeling 3D, CNC, Laser cut , FabStudio, Guanajuato.	Summer 2015

VOLUNTARY WORK / COMMUNITY SERVICE

National Volunteer , Chiapas, México.	Summer 2017
Online-Professor , Prepanet Tecnológico de Monterrey, León, Mexico	2015-2017
Media cena , Tecnológico de Monterrey, León, Mexico	
Community Service Young Leadership , Guanajuato, Puebla, Queretaro, Jalisco, Mexico City.	

SCHOLARSHIPS AND AWARDS

Scholarship Instituto de Estudios Superiores de Monterrey, León, Guanajuato.
1St. Project Of Packaging Design Students competition/ 1st Award. 2015.

DESIGNED PROJECTS

Suelas del rincón, León, Exhibition design.
Insignia Bienes Raices, San Luis Potosí, Branding.
Mobiliario México, León, Industrial design.
MCM, León, Branding.
ITBSA, León, Branding.
Gabriel Hinojosa, Silao, Branding.
Ekiin, León, Branding.
Cosupplies, León, Branding.
Diana Rivera psychology, San Francisco del rincón, Branding.
Tree, the Village, The Landmark, Guadalajara, Playground Design.
MHC, Silao, Menu design.
Playclub Store, Silao, Branding.
Playclub Icon, Silao, Branding.
PC Industrial Solutions, Silao, Branding.
Luminatta, Silao, Branding.
El Barquito Toin, Silao, Branding.
Tara & Kyle, Los Angeles California, Branding.
Playclub Design Studio, Silao, Branding-Industrial Design.
Wow Fitness, León, Branding.
VV Real State, San Francisco del rincón, Branding.
Bang & Olufsen, León, Industrial design.
Automatron, Celaya, Branding.
GoMart, León, Industrial design.
Buffet Manolete, Identity.
Bricks Bones, León, Product design.
Wood design, León, Furniture design.
Hedron, playground design.
Playflex, Playground design.
El Águila de Veracruz, Playground design.
Aquaplay, Playground design.
Monte Carlo Shoes, Product design.